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Annual Catalogue

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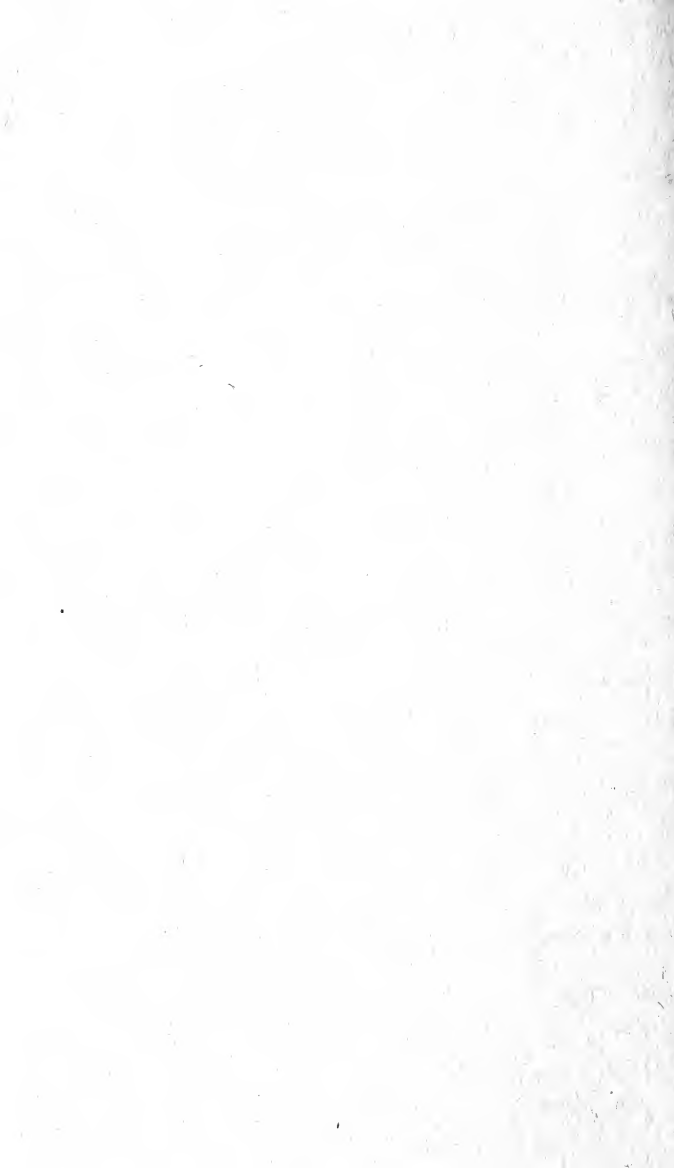
STERLING Seed, Plant and Poultry FARM



RALPH W. STERLING, *Prop.*

Formerly W. W. Sterling & Son

Cutchogue, L. I., Suffolk Co., N.Y.



FOREWORD

PLEASE accept this, my 1920 Catalog, as a token of Greeting for the New Year, as well as a Silent Salesman to place before you what I have to sell, the prices I ask for the same, my terms, etc. I wish to thank each one of you who helped to make the past season the biggest year in volume of business on record, for the Sterling Seed, Plant and Poultry Farm.

And I ask one and all, new customers and old, to carefully look this little book over and compare quality, prices and assortment, taking into consideration our courteous and prompt service, with what you could get elsewhere, and thereby be convinced that you will do well to place your business with me. I aim to satisfy my customers no matter what it costs. My profits are sometimes below the zero mark by this method but I am not selling Seeds and Plants for this year only but hope to be in business for many years to come.

Some of my best customers have been dealing with us for years and their business is certainly appreciated.

Burpee's Garden and Field Seeds are the Standard of Quality the world over. They are not cheap by any means, but remember that results are what you and I are after and Burpee's Seeds bring the best results. The fact is always stated if any of my seeds come from any other source than W. Atlee Burpee & Co.

The same may be said of my Grass and Clover Seed. I make it a point to buy the very best grade on the market and always state the percentage of purity and germination on request. Don't buy Grass, Clover and Alfalfa Seed on any other basis.

Some seeds are very scarce and high this year and others are very reasonable.

Fordhook Bush Limas are said to be rather scarce this season but I have a very large stock, the quality is as good as can be found

anywhere and the price is right. Would be pleased to have you come and look my stock over, then you can take whatever quantity you want, of the quality that suits you best. My stock comes from Burpee, Landreth, and two other growers of reliability.

Try a few ounces of my Cauliflower Seed this year. This Kroemer Strain is used extensively through the Calverton section and has been giving entire satisfaction.

Good Brussels Sprout Seed is scarce. I have only a limited quantity but what I have is from selected stock and I am sure will please you if you give it a trial.

Seed Potatoes are high and good seed is scarce.

In the Farm Bureau test held last year at Wainscott, L. I., my seed, which was taken right from the same heap as I filled my orders from, made a very good showing. This seed of mine led the whole contest, making a yield of 286 bushels of salable potatoes and 20 bushels of culls. It showed 6% Mosaic and 8% Leaf Roll, which was a very low percentage. The test at Mattituck was not reliable on account of digging them after the rot had done its worst.

My seed this year is from Wisconsin Grown, and Vermont Grown stock. This Wisconsin Seed made as fine a showing as any stock I ever raised. There was very little of Mosaic or Leaf Roll. The blight did some damage of course, but the seed I have is a fine run of Potatoes, and they will be nicely sorted.

My Cobblers come from Maine, New Seed, and I think they will give good satisfaction as this same strain yielded fine for me last year.

Asparagus Roots are one of my specialties and I raise only the very best improved strains. The Reading Giant is known to be far ahead of the ordinary kinds and the U. S. Department of Agriculture claims the Washington to be very best of all. I have both kinds in 1 year old and the Reading Giant in 2 year old roots.

Strawberry Plants are another specialty. I have 20 or more of the leading kinds and can assure you of good plants at fair prices. Don't fail to try a few World's Wonder, the best of the new kinds tried out last year. The new early kinds were also good, but remember that the kinds that do well for me on heavy soil may not do so well with you in different soil under different conditions. It is best to try several kinds unless you know just the kind you want from your own experience.

Barred Plymouth Rock and S. C. White Leghorn Poultry are the two most popular breeds of fowl. I have a breeding pen of each of these two kinds. Parks' 200 egg strain is the leading strain of B. P. Rocks in this country to-day for egg production. Have just received a fine \$10.00 cockerel from Mr. Parks, a fine bird from a heavy laying hen. Also have received 4 nice Leghorn cockerels from the Eglantine Farm at Greensboro, Md. Lady Eglantine, a hen bred at this farm, laid 303 eggs in 12 months time.

If you are interested in Hovers, Brooders and Incubators send for an illustrated circular giving details and prices for same.

These Wishbone Safe and Sure Brooders and Incubators are entirely new, based on new principles and I advise anyone interested in these articles to look into this kind before ordering elsewhere.

You can turn a Coal Burning Hover into an oil burning Hover very simply and cheaply and thus get rid of the provoking tendency of coal fires to go out.

Thanking you again for your patronage of the past and asking your continuance of the same, I remain, with very best wishes for a successful and prosperous year,

Sincerely yours,
RALPH W. STERLING.

SEED DEPARTMENT

Instructions

Send cash with your order. This saves bookkeeping, bother and worry, and is the most satisfactory for all parties concerned. Of course we do give credit to reliable parties, but that is a matter of correspondence.

Postage is prepaid on all seeds by the pkt., oz. and $\frac{1}{4}$ lb. Quantities over that are priced net, to be shipped by freight or express. If desired to be sent by Parcel Post add 5c per lb. extra in the first and second zones, and 1c extra for each additional lb., allowing 1 lb. extra for weight of package.

Half lbs. will be sold at lb. rates, half. bu. at bu. rates.

No charge is made for packing or packages except in selling seeds and potatoes in bulk. A charge of 50c each will be made for the 2 bu. seamless bags and 15c each for the potato bags. These bags may be returned if in good condition and the amount paid will be credited on your account.

Remember, We Sell Burpees's Garden and Field Seeds

for less money than you can buy them elsewhere. We always mention it when any of our seeds come from other sources than from W. Atlee Burpee & Co.

Jamaica, N. Y., March 6th, 1919.
Mr. Ralph W. Sterling
Cutchogue, L. I.

Dear Sir:—We have always found your seeds and plants of first quality and have received them in fine condition. It is a great convenience to get plants so near at hand that they are as fresh as if transplanted from one part of the garden to another.

Yours truly,
CLARA LOUISE LAWRENCE.

ASPARAGUS SEED

Reading Giant, Large, Extra Fancy
Washington, developed by the U. S. Dept.
of Agriculture. Large, prolific and of fine
quality. Price on application.

ASPARAGUS ROOTS

SEE PAGE 25

BUSH BEANS—GREEN POD

2 lbs. to the qt.

One pound will plant 50 feet of drill

	Pkg.	Lb.	10 Lbs.
Burpee's Stringless Green Pod, tender, sweet, pro- lific	\$.10	\$.30	\$ 2.80
Giant Stringless, long pods.	.10	.30	2.80
Late Refugee or 1,000 to 1..	.10	.30	2.80
Burpee's Black Valentine, best for market, very pro- lific10	.30	2.80
Dwarf Horticultural, best for shell beans, or for shipping10	.30	2.80
French Horticultural, high- ly colored pods, Woodruff's	.10	.30	2.70
Burpee's Extra Early Red Valentine10	.30	2.80
Burpee's Pea beans, for shelling10	.25	2.25
White Marrow, Woodruff's.	.10	.25	2.25
White Kidney, Woodruff's..	.10	.25	2.25
Red Kidney, Woodruff's10	.25	2.25

BUSH BEANS—WAX POD

	Pkg.	Lb.	10 Lbs.
Burpee's Brittle Wax, best and earliest, Pencil Pod.	\$.15	\$.35	\$ 3.00
Burpee's New Kidney Wax, large flat pods, tender, stringless15	.35	3.00
Rust-Proof Golden Wax, flat pods15	.30	2.90
Burpee's Saddleback Wax, tender, stringless, pencil- pod15	.35	3.00
Woodruff's Webber Wax, special15	.30	2.80

POLE BEANS

	Pkg.	Lb.	10 Lbs.
Kentucky Wonder or Old Homestead, long, tender, stringless pods	\$.10	\$.30	\$2.90
Burpee's Giant Podded Pole Lima. The very best Pole Lima grown15	.35	3.00

BUSH-LIMA BEANS

One pound will plant 50 feet of row. 1¼
bushels to the acre

	Pkg.	Lb.	10 Lbs.	Bu. of 60 Lbs.
Fordhook's from Burpee, the very best kind for gar- den or field.....	\$.15	\$.40	\$3.50	\$19.00
Fordhook's from Landreth15	.35	3.00	16.00
Fordhook's from S. D. Woodruff & Sons15	.40	3.50	18.00
Burpee-Improved, the best flat pod15	.35	3.00
The above prices are strictly cash. If you want 60 or 90 days' credit add at the rate of \$1.00 per bu. to the above prices.				

Peconic, L. I., Jan. 14th, 1920.

Mr. Ralph W. Sterling

Dear Sir:—From ½ acre of Fordhook Bush
Limas planted with your seed last year, on
light soil, I cleared about \$300.00

Nearly every bean came up and they did
fine. Another piece on heavier soil did not
do so well as the season was too wet.

Sincerely,
ROLAND B. HORTON.

BEETS—TABLE

One ounce will sow 50 feet of drill

	Pkt.	Oz.	$\frac{1}{4}$ Lb.
Henderson's Electric			
XXXX	\$.10	\$.25	\$.75
Earliest Eclipse, standard			
extra early05	.10	.30
Early Model, Burpee's best			
extra early10	.20	.60
Woodruff's Early Wonder..	.05	.15	.45
Burpee's Extra Early Tur-			
nip, sweet05	.10	.30
Crosby Egyptian, extra			
early05	.10	.30
Burpee's Columbia Standard			
for main crop, tender and			
sweet05	.10	.30
Detroit Dark Red, the best			
dark red05	.10	.30
Special prices by the lb.			

SWISS CHARD

SEE PAGE 15

I consider the Columbia Beet the best Main
Crop Beet for table use I have ever tried.

FRANK H. CASE.

BEETS—STOCK

Use 4 to 6 pounds to the acre

	Oz.	$\frac{1}{4}$ Lb.	Lb.
Giant Half Sugar, Rose			
skin, white flesh	\$.10	\$.25	\$.80
Mammoth Prize Long Red			
Mangle10	.25	.75
Golden Tankard, large yel-			
low10	.25	.75

BRUSSELS SPROUT SEED

Three ounces will produce enough plants
for 1 acre

A choice strain of seed raised from selected
stock. Per oz., \$2.00.

CABBAGE SEED—LONG ISLAND GROWN

One ounce will produce from 2 to 3 thousand
plants

	Pkt.	Oz.	¼ Lb.	Lb.
Extra Early Jersey Wake- field, earliest	\$.10	\$.30	\$ 1.00	
Large Early Chas. Wake- field, fine10	.30	1.00	
Copenhagen Market, earl- iest round head10	.50	1.50	
Sterling All Season, fine mid-season10	.30	1.00	
Early Summer, large, flat...	.10	.30	1.00	
Premium Flat Dutch, large.	.10	.30	1.00	
Large Late Drum head, Standard late10	.30	1.00	
Savoy, curled, quality.....	.10	.30	1.00	
Mammoth Rock Red, sure heading10	.50	1.50	
Chinese Cabbage, Pe Tsai or Celery cabbage.....	.10	.50	1.50	

We will have a good supply of Cabbage
plants in season.

CARROT SEED

One ounce will sow a 100 foot row. Use 1½
to 3 pounds to the acre

	Pkt.	Oz.	¼ Lb.	Lb.
Chantenay, or Model, . the best early mar- ket	\$.05	\$.10	\$.35	\$ 1.20
Oxheart, earliest, for garden use.....	.05	.10	.35	1.30
Danvers Half Long, best for main crop.	.05	.10	.30	1.00

Southold, L. I. Jan. 13th, 1919.

Mr. Ralph W. Sterling

Dear Sir:—The quality of your seeds and
service have been excellent in the past and I
hope we may continue in this year's business
relations satisfactorily.

Sincerely,

W. P. HUNSBERGER.

CELERY SEED; FROM BURPEE

	Pkt.	Oz.
Golden Self Blanching, American grown	\$.10	\$.50
White Plume, earliest10	.30
Winter Queen, large, late.....	.10	.30
Giant Pascale, very sweet, large....	.10	.30

Will have a good supply of celery plants in season.

CORN—SWEET

One pound will plant about 100 hills

	Pkg.	Lb.	10 Lbs
Burpee's Golden Bantam, sweetest and best early..	\$.10	\$.30	\$2.80
Buist's Mammoth Early Corey10	.30	2.80
Woodruff's Early Dighton ..	.10	.25	2.25
Henderson's Metrcpolitan, said to be the best 2nd early10	.35	...
Seymour's Sweet Orange, mid-season10	.30	2.90
Howling Mob, Burpee's best 2nd early10	.30	2.80
Burpee's White Evergreen, large, early10	.30	2.70
Stowell's Evergreen, stand- ard for main crop10	.30	2.70
Country Gentleman, sweet- est late kind10	.30	2.80

CORN—FIELD

One peck of shelled corn will plant 1 acre.

1 bushel to the acre for fodder corn

Luce's Favorite Field Corn, most popular kind grown in this section. Selected ears, per ear \$.05; shelled, 10 lbs., \$.80; bu., 56 lbs., \$3.50. Queen's Golden Pop Ccrn, best there is, per pkt., \$.10; per lb., \$.25. Sweet ccrn for fodder, per lb., \$.20; 10 lbs., \$1.75. Teosinte, a fine forage plant, per lb., \$.75. Sorghum, succulent, fine, per lb., \$.10.

CUCUMBER

One ounce will plant 50 hills. I pound
to the acre

Early Green Cluster, earliest	\$.05	\$.10	\$.35	\$ 1.20
Early Green Prolific, or Boston Pickling, best pickling05	.10	.35	1.20
Improved Arlington White Spine, Stand- ard for field use...	.05	.10	.35	1.20
Buist's Perfection White Spine, a very select strain05	.10	.35	1.30
Davis Perfect, an ex- tra selected green scrt05	.15	.50	1.75
Burpee's Fordhook Famous, quality ..	.05	.15	.50	1.75
London Long Green..	.05	.15	.50	1.50

CAULIFLOWER

Three ounces will produce enough plants
for 1 acre

	Pkt.	Oz.	$\frac{1}{4}$ Lb.
Large Early Erfurt, Kroe- mer's Strain	\$.20	\$ 2.00	\$ 7.00
Extra Early Snowball, Kroe- mer's Strain, best for late planting20	2.00	7.00
Will have a fine lot of Cauliflower Plants in season, raised on fresh sod ground.			

Cutchogue, L. I., Jan. 12th, 1920.

Mr. Ralph W. Sterling

Friend Ralph:—I have tried the Kroemer Strain of Cauliflower Seed and found it very good. Will want some of the seed this year.

Also book my order for 500 lbs. of your Arsenate of Lead. We found it did the work last season, killing the bugs at the first spraying, while other kinds did not.

Yours truly,

C. E. GLOVER & SON.

EGG PLANT

	Pkt.	Oz.
Burpee's Black Beauty.....	\$.20	\$.60
New York Improved Spineless....	.20	.60

Will have a fine lot of well hardened Egg Plants in season.

ENDIVE

	Pkt.	Oz.
White Curled, the best and easiest to grow	\$.05	\$.15
Whitloof Chickory or French Endive10	.40

KALE

	Pkt.	Oz.
Dwarf Green Curled, L. I. Grown..	\$.05	\$.15

KOHL RABI

	Pkt.	Oz.
Early White Vienna, best quality..	\$.10	\$.30

LEEK

	Pkt.	Oz.
Long Mezieres, Burpee's best.....	\$.10	\$.40

LETTUCE

One ounce will sow 150 feet of drill

	Pkt.	Oz.	¼ Lb.
Black Seeded Curled Simpson, earliest cutting	\$.05	\$.10	\$.35
Burpee's Wayahead, earliest head05	.15	.50
Burpee's Big Boston, standard05	.15	.50
Hanson, largest of all05	.15	.45
New York, the best in quality05	.15	.50
Mignonette, very sweet....	.05	.15	.50
Burpee's Brittle Ice, best for hot weather05	.20	.60
Burpee's Iceberg, very crisp.05	.15	.50
Deacon, best cabbage head..	.05	.10	.35
Cos or Romaine, Dwarf			
White Heart05	.15	..

Manorville, L. I., Jan. 28, 1918.

Wm. W. Sterling & Son

Dear Sirs:—The Seed Potatoes and other Seeds purchased of you last year germinated nicely and yielded well.

Yours very truly,

J. H. CARTER.

MUSK MELON**One ounce will plant 50 hills****Every seed from Burpee**

That Insures Quality	Pkt.	Oz.	$\frac{1}{4}$ Lb.
Burpee's Netted Gem or Rocky Ford	\$.05	\$.15	\$.50
Montreal, large, green fleshed05	.15	.50
Emerald Gem, small, sweetest05	.10	.35
Burpee's Spicey, extra quality05	.15	.50
Golden Eagle, best for heavy soil05	.10	.35
Pollock No. 25, the best Salmon fleshed melon of the Rocky Ford type....	.05	.15	.50
Osage or Miller's Cream...	.05	.10	.35
Burpee's Fordhook, a salmon fleshed Jenny Lind..	.05	.10	.35
Honey Dew, long season, start seed early, quality..	.05	.15	.50

All the above melons are Salmon fleshed excepting Rocky Ford, Montreal and Honey Dew.

WATER MELON**One ounce will plant 25 hills**

	Pkt.	Oz.	$\frac{1}{4}$ Lb.
Cole's Early, earliest	\$.05	\$.10	\$.25
Fordhook Early, early, large05	.10	.25
Burpee's Baby Delight, small, prolific, sweet.....	.10	.25	..
Halbert Honey, one of the best05	.10	.30
Burpee's Selected Kleckley Sweets05	.10	.30
Tom Watson, large05	.10	.25
Sugar Stick, very sweet....	.05	.10	.25
Ice Cream, standard for quality05	.10	.25
Burpee's Golden Sweet, best yellow05	.10	.25
Citron, Colorado Preserving	.05	.10	.30

Sag Harbor, L. I., May, 1918.

Mr. Ralph W. Sterling

Dear Sir:—The sack of Mills Prize Seed Potatoes did come up fine, every one I think. Look fine. My neighbors that got seed of you came up nice too. Your seeds are always fine and nicely packed.

Very truly yours,
LEWIS R. EDWARDS.

MUSTARD

	Pkt.	Oz.
Fordhook Fancy	\$.05	\$.15

OKRA OR GUMBO

	Pkt.	Oz.
Perfected Perkins Long Pod	\$.05	\$.10

ONION SEED

Burpee's Choicest Strains. One ounce will sow a 100 foot row

	Pkt.	Oz.	$\frac{1}{4}$ Lb.
Gigantic Gibraltar, largest yellow	\$.10	\$.40	\$ 1.25
Prizetaker, large, yellow...	.10	.30	1.00
Yellow Globe Danvers, best keeper10	.25	.80
Burpee's Special Stock, Southport Yellow Globe, fine10	.40	1.50
Large Red Westersfield, standard, flat10	.20	.75
Burpee's Special Stock, Southport Red Globe.....	.10	.40	1.25
Burpee's Special Stock, Southport White Globe...	.10	.50	1.60
White Portugal, large, flat..	.10	.30	1.00

The Special Stock Seed is Connecticut grown, especially for Burpee.

ONION SETS

**Fancy Phil. Sets. One quart to the pound;
32 pounds to the bushel**

	Pkg.	Lb.	10 Lbs.
White	\$.10	\$.25	\$ 2.25
Red10	.25	2.25
Yellow10	.25	2.25
Special price by the bushel. Write for prices.			

PARSLEY

One ounce will sow 50 feet of row

	Pkt.	Oz.	$\frac{1}{4}$ Lb.
Extra Curled Dwarf or Emerald	\$.05	\$.10	\$.35
Moss Curled, fine05	.10	.35

PARSNIP

	Pkt.	Oz.	1/4 Lb.
Offenheim Market, Burpee's Special	\$.05	\$.15	\$.50
Hollow Crown or Long Smooth05	.10	.35

PEAS

One pound will plant 50 feet of drill.

2 pounds to the quart

	Pkg.	Lb.	10 Lbs.
Extra early Alaska, Burpee's Special stock, 2 ft.	\$.10	\$.25	\$ 2.40
Burpee's Best Extra Early, 2 ft.10	.30	2.80
Gradus or Prosperity, large, 2 ft.10	.35	3.40
Thomas Laxton, large, prolific, 2 ft.10	.35	3.40
Laxtonian, Woodruff's, large, sweet, 2 ft.10	.30	2.80
Burpee's Blue Bantam, early, 1 1/4 ft.15	.45	4.30
Little Marvel, best 2nd. early 1 1/4 ft.15	.40	3.80
Nott's Excelsior, standard, 1 1/4 ft.15	.40	3.80
World's Record, Woodruff's early10	.30	2.80
Stratagem, large pods, sweet, 1 1/2 ft.15	.40	3.80
Telephone, from Landreth, extra fine, 5ft.10	.30	2.90
Quite Content, largest pods, 6 ft.15	.40	3.80
Champion of England, prolific, 5 ft.15	.40	3.80
1 lb. of each of any 6 kinds of Peas, assorted, for \$2.00.			

PEPPERS

	Pkt.	Oz.
Burpee's Chinese Giant	\$.10	\$.75
Neapolitan, large, early10	.50
Sweet Meat Glory, Burpee's Pimento10	.90
Burpee's Ruby King very large....	.10	.60
Large Belle or Bull Nose10	.60
Golden Queen, large, sweet yellow.	.10	.70
Long Cayenne, very hot10	.50
Will have a fine lot of Pepper Plants in season.		

PUMPKIN

One ounce will plant 25 hills

	Pkt.	Oz.	¼ Lb.
Sugar, very best for pies..	\$.05	\$.10	\$.35
Burpee's Golden Oblong, fine	.05	.10	.35
Big Tcm or genuine Mammoth05	.10	.30

RHUBARB ROOTS

	Each	Doz.
Fine strong roots	\$.10	\$ 1.00

RADISH

One ounce will sow 35 feet of drill

	Pkt.	Oz.	¼ Lb.
Burpee's Earliest Scarlet Button	\$.05	\$.15	\$.50
Burpee's Rapid Red.....	.10	.20	.70
Scarlet Turnip White Tipped	.05	.10	.35
French Breakfast, Olive shaped05	.10	.35
Crimson Giant Globe, long season05	.10	.35
White Icicle, fine.....	.05	.10	.35
Henderson's Yellow Oval...	.10	.20	.50
Long Black Spanish, Winter	.05	.10	.35

SALSIFY OR VEGETABLE OYSTER

	Pkt.	Oz.
Mammoth Sandwich Island	\$.10	\$.25

SQUASH

One ounce will plant 25 hills

	Pkt.	Oz.	¼ Lb.
Early Scalloped White Bush	\$.05	\$.15	\$.50
Golden Summer Crookneck, fine05	.15	.55
Burpee's Bush Fordhook, quality05	.15	.50
Delicata, fine for Fall.....	.05	.15	.50
Boston Marrow, quality....	.05	.15	.50
Burpee's True Warted Hubbard05	.15	.55
Red cr Golden Hubbard05	.15	.55

SPINACH

One ounce will sow 50 feet of row

	Pkt.	Oz.	¼ Lb.
Victoria, long season, fine..	\$.05	\$.10	\$.30
Long Season Thick Leaved,			
Round05	.10	.25
Savoy Leaved or Bloomsdale	.05	.10	.25
Viroflay, immense leaves...	.05	.10	.30
New Zealand, the only kind			
that lasts all the season..	.05	.15	.50

SWISS CHARD

One ounce will sow 50 feet of drill

	Pkt.	Oz.	¼ Lb.
Large Ribbed White, smooth			
leaves05	.10	.35
Lucullus, large Savoy Leav-			
ed05	.15	.50

TOMATO SEED—LIVINGSTON'S

	Pkt.	Oz.
Bonny Best, earliest	\$.10	\$.60
Sparks' Earliana, special stock....	.10	.50
Henderson's Ponderosa, largest....	.10	.80
Favorite, fine10	.60
Manyfold, very prolific10	.80
Stone, best for canning10	.60
Perfection, smooth10	.50

Always have plenty of fine Tomato Plants in season.

SEED OATS

Use 2 to 3 bushels to the acre

	Bu. of 32 Lbs.
Danish Island, Burpee's Best	\$2.75
Scottish Chief, from a Northern Grower .	2.25

SEED POTATOES

Use 10 to 14 bushels to the acre

My Seed Potatoes were raised from New Seed last year, the Wisconsin Seed being exceptionally fine. This Seed I am sure will please you. My Seed led the Farm Bureau contest at Wainscott last year; seed from all over the U. S. and Canada being there.

Prices are variable and liable to change without notice. Bags will be charged for, extra. 15c each will be charged extra to listed prices, but the amount charged will be credited to your account when the bags are returned in good condition, charges prepaid.

	Pk.	Bu.	Sack of 165 Lbs.
Irish Cobblers, from Maine. Choice new seed. This strain yielded fine in this section last year.....	\$1.00	\$3.25	\$8.50
Green Mountain, grown from Wisconsin Seed and is very fine90	3.00	Straight
Mills Prize, grown from Vermont Seed, a very choice strain, nicely sort- ed90	3.00	Straight
Order your Seed Potatoes early as my stock is limited and prices are going up. The above prices are liable to change without notice.			

Yaphank, L. I., Jan. 28th, 1918.

Wm. W. Sterling & Son

Dear Sirs:—The Mills Prize Seed Potatoes
I bought of you last season were the best I
ever bought. They came up perfect and out-
yielded all others.

Very truly yours,
DAVID JONES.

TURNIP AND RUTA BAGA SEED

One ounce will sow 100 feet. Use 2 pounds
to the acre

	Pkt.	Oz.	1/4 Lb.
Purple Top White Globe, large, fine	\$.05	\$.10	\$.35
Golden Ball or Orange Jelly, quality05	.10	.35
L. I. Purple Top Ruta Baga, a fine strain of this best kind of winter turnip05	.15	.50
per lb. \$1.75			

	10	
	1 Lb.	Lbs.
Dwarf Essex Rape, makes a rank growth for forage or green manure.....	\$.20	\$1.80
Japanese Buckwheat, the best kind.	.12	.90
Vetch, Canada Field Peas, etc. Prices on application.		

GRASS—CLOVER AND ALFALFA SEED

Prices liable to change without notice. Terms strictly cash. I buy the very best grade of Grass, Clover and Alfalfa Seed on the market from the Nungesser Dickerson Seed Co. and sell as reasonable as the highest quality recleaned seed can be sold.

My hay mixture, for 1 acre, is 11 to 12 lbs. Timothy sowed with wheat in the Fall, and 5 lbs. Red Clover mixed with 3 lbs. Alsike, to be sowed the following Spring. In sowing alone use the same mixture, adding a little more Timothy, and sowing in August or September. Without Clover use 15 to 18 lbs. of Timothy to the acre. Use a little Lime if your land is sour.

Seamless bags holding 125 lbs. or more, 50c extra, returnable. Purity and Germination percentages on request.

	10 Lbs.	1 Lb. to & Over 10 Lbs.
Timothy, extra recleaned	\$.18	\$.20
Red Clover, fancy58	.60
Alsike Clover, superfine59	.60
Alfalfa, finest Northern Grown..	.45	.48
Crimson Clover, price on application.		
White Clover, fine for lawns....	.70	.72
Red Top, Fancy Recleaned25	.28
Kentucky Blue Grass, choice35	.38
Orchard Grass, earliest pasture ..	.35	.38
Golden Millet, heaviest crop10	.12
Lawn Grass, Burpee's Fordhook finest30	.35
Lawn Grass, Sterling Mixture of Red Top, Blue Grass and White Clover38	.40

For a good Permanent lawn use 1 lb. Lawn Grass Seed to 400 sq. ft., 80 to 100 lbs. to the acre. For reseeding an old lawn or a poor catch use half that amount.

Peconic, L. I., Jan. 14th, 1920.

Mr. Ralph W. Sterling

Dear Sir:—I used the Mulford Culture on part of my Lima Bean seed last season and found that the inoculation increased the yield at the first picking about 1 pk. to an 18 rod row. As the beans were selling then at \$3.50 per bag I considered that it paid me to use the Culture.

Yours truly,
D. V. HOWELL.

Inoculate Your Legumes—Beans, Peas, Etc. With Mulford Cultures

Mulford Cultures were tested out by many of our customers last year and I have received many good reports. These Cultures are the very best that science can produce as the Mulford Co. manufacture all the vaccines, etc. for the United States Government.

There is a different Culture for each of your different crops so be sure to state what you want to inoculate. If you haven't tried any of these cultures and been convinced that it pays to use them try them out this season. It costs very little.

Garden sized bottles for Peas, Beans, Lima Beans, Sweet Peas, etc., 25c a bottle. Full directions in each package.

¼ acre size for Lima Beans, Alfalfa, Red Clover, Alsike Clover, etc., 50c per bottle.

	Each
1 acre size bottles	\$1.50
5 acre size bottles	5.00

Brocklet telling all about these cultures sent free on request.

Peconic, L. I., Jan. 14th, 1920.

Mr. Ralph W. Sterling

Dear Sir:—I used your Mulford Cultures last year on Sweet Clover, Alsike Clover and Lima Beans.

It helped the growth very much on the Clover and nearly doubled the yield on the Lima Beans.

Yours Sincerely,
GEO. W. GRATHWOHL.

FLOWER SEED

	Pkt.	Oz.	¼ Lb.
Aster, Crego Mixture, beautiful	\$.20
Aster, Fordhook Favorite, Mixed20
Cosmos, large early flowering10	.30	..
Nasturtium, Tom Thumb, Gorgeous Mixture10	.25	.80
Nasturtium. Tall, Giant Flowering, mixed10	.25	.80
Salvia Splendens, or Scarlet Sage25

Sunflower, large Russian..	.05	.10	.15
Per lb., .30.			
Morning Glory, Large Imperial Japanese05	.15	.50
Sweet Peas, Burpee's Blend of Superb Spencers, the best mixture10	.20	.75
Sweet Peas, Grandiflora, Burpee's best mixed05	.10	.35

If in need of any other kind of Flower seed, Bulbs, etc., let me give you a price on them. Burpee is the headquarters for all kinds of the best flower seeds, especially Sweet Peas.

See under Plant Department for a full list of our Flowering plants.

PLANT DEPARTMENT

Plants are one of my specialties, raising them in hot beds, cold frames, and in the field. Customers are invited to come look my plants over and be convinced that it pays to buy of me. My prices are as low as I can make them, consistent with the quality.

50 of one kind will be sold at 100 rates, 500 of one kind at 1,000 rates. Labor is so high I can not make up an order of one or two hundred of three or four kinds and sell them at 1,000 rates.

We pack our plants in wet moss, using the utmost pains to keep roots straight and kinds separate, but not tying in bunches if we can help it as they carry better without tying.

All plants are shipped by express, F. O. B. Cutchogue station. Customers to pay transportation charges. Plants by Parcel Post need 5c per doz, 20c per 100, 30c per 200, and 10c extra for each additional 100, to be added to the list price. Rhubarb Roots and 2 year old Asparagus Roots need considerably more.

STRAWBERRY PLANTS—STERLING QUALITY

Our Strawberry Plants are well rooted, healthy, and true to name. Here is a list of over 20 different kinds to choose from and

there must be a few kinds that will suit your soil and taste. If you want a large sweet berry try the World's Wonder. It beats the Corsican.

Labor is so scarce and high it is impossible to make any special collection offer at reduced prices, but I always try to put in good count and plenty of extra plants for a sort of "Thank you, come again."

Laurel, L. I., 1919.

Mr. Ralph Sterling

Dear Sir:—Enclosed find check for plants. Thanking you for the prompt attention given to the order, they arrived in fine shape.

Yours,

CHAS. McCARTHY.

NEW KINDS—NOT FRUITED

	25	100	1,000
Charles 1, earliest kind grown. 1 week earlier than M. Early	\$.25	\$.80	\$ 6.00
Dr. Burrill, an Improved Sen. Dunlap, larger, more prolific, better quality....	.25	.80	6.00
Gibson 2nd early, noted for quality, size and pro- ductiveness25	.70	5.50
Uncle Jim, Medium late, quality30	.90	7.00
Aroma, best late25	.80	6.00

All the above kinds are staminate blossoms and need no pollinizer.

Kinds I Have Fruited and Know Are Good

	25	100	300	1000
Michael's Early, small but early	\$.20	\$.60	\$ 1.50	\$ 4.50
Wild Wood, early, very prolific20	.60	1.50	4.50
Matthew's Early, large, early20	.60	1.65	5.00
Campbell's Early, fine20	.60	1.65	5.00
World's Wonder, lar- gest and sweetest.25	.80	2.30	7.00
Corsican, or Rykeman, large, sweet20	.70	1.80	5.00

Warren, nice dark berry20	.70	1.80	5.00
Rewastico, mid-season to late20	.70	1.80	5.00
McAlpin, mid-season. 1st. Quality, mid-season, good20	.70	1.80	5.00
Wm. Belt, quality...	.20	.70	1.80	5.00
Marshall, Hope Farm Strain, large, handsome, best quality.	.30	1.00
Brandywine, standard mid-season20	.70	1.80	5.00
Nick Ohmer, late, large25	.80	2.10	6.00
New York, a nice table berry25	.80	2.10	6.00
Ford, late, large....	.25	.80	2.10	6.00
Billy Sunday, large sweet25	.80	2.10	6.00
Stephen's Late Champion, late, prolific .	.20	.70	1.80	5.00

All the above kinds are perfect in blossom except the Wild Wood. This kind needs some good perfect kind every 4th row to make perfect fruit.

Strawberry Plants in August, September and October

Will have almost all of the kinds in the above list for late Summer and Fall setting from my new bed, new plants, at \$1.25 per 100 in August and Sept.; \$1.00 per 100 in October.

RASPBERRY PLANTS

Idaho, Red. Nice large berries, throws few suckers. Per doz.\$.75
 Victory, a new red sort Per. Doz..... 1.00

Great Neck, L. I., April 20th, 1919.

Mr. R. W. Sterling

Dear Sir:—Have received the seeds and plants ordered from you and am very well pleased with what I got.

Yours truly,
 PAUL BRORSTROM.

LATER—

Inclosed find check for by Sweet Potato Plants. They were fine plants and too, not one is lost. Thank you Mr. Sterling.

Yours truly,
 PAUL BRORSTROM.

RHUBARB PLANTS

	Per root	Doz.
Old Fashioned Pie Plant	\$.10	\$1.00

COLD FRAME CABBAGE PLANTS

Sowed in March, ready in April and May

	Doz.	100	1000
Extra Early Jersey Wake-field	\$.10	\$.50	\$4.00
Large Early Chas. Wake-field10	.50	4.00
Copenhagen Mkt., large early round heads10	.50	4.00
Early Summer, large, mid-season10	.50	4.00
Lettuce Plants, Burpee's Wayahead10	.60	...
Lettuce Plants, New York..	.10	.60	...

HOT BED PLANTS

Ready in May and June

SWEET POTATO PLANTS

	Doz.	100	1000
Yellow Jersey, productive..	\$.10	\$.60	\$5.00
Gold Skin, quality10	.70	6.00
Red Jersey, dry10	.70	6.00

Bayville, L. I., June 3rd, 1918.

Mr. Ralph W. Sterling

Dear Sir:—I had good luck last year with the plants I bought of you.

Yours Respectfully,

FRED McCOUN.

TOMATO PLANTS

Transplanted, well hardened, stocky plants,
from the best seed

	Doz.	3 Doz.	100
Bonny Best, fine early.....	\$.20	\$.50	\$1.25
Sparks' Earliana, Livingston's selected stock20	.50	1.25
Henderson's Ponderosa, large beefsteak, from Burpee's selected seed...	.20	.50	1.25
Livingston's Stone, canning	.20	.50	1.25

STERLING'S ANNUAL CATALOG

Liv. Favorite, smooth, fine..	.20	.50	1.25
Liv. Perfection, quality.....	.20	.50	1.25
Liv. New Manyfold, earliest big red sort, prolific25	.70	1.50
Burpee's Dwarf Giant, Tree	.25	.70	1.50
Burpee's New Victoria Whole Salad25	.70	1.50
Yellow Pear, for preserv- ing20	.50	1.25
Henderson's Golden Pon- derosa, new, large, fine...	.25	.70	1.50
The above 3 dozen prices are for the one kind only, not assorted. If you want them by Parcel Post add 5c per doz.			

Bridgeport, Conn., June 14th, 1918.

Messrs. Wm. W. Sterling & Son

Dear Sirs:—Received the Sweet Potato
Plants and they are O. K.

Yours truly,
JOHN D. JONES.

PEPPER PLANTS

Well hardened, strong plants

	Dcz.	100
Sweetmeat Glory, Burpee's Pi- mento, very sweet	\$.20	\$1.50
Neapolitan, large, early20	1.50
Chinese Giant, Burpee's largest...	.20	1.50
Burpee's Ruby King, sweet, prolific	.20	1.50
Large Bell or Bull Nose20	1.50
Burpee's Golden Queen, largest sweet yellow25	1.75
Red Cayenne, long, hot20	1.50

The Craven School
Mattituck, L. I., May 20th, 1919.

Mr. Ralph W. Sterling
Cutchogue, L. I.

My Dear Mr. Sterling:—Last night I set
out the handsomest Sweet Potato Plants that
I ever did set out. Thank you.

Sincerely yours,
CHARLES E. CRAVEN.

EGG PLANTS

Transplanted, well rooted, hardy

	Dcz.	3 Doz.
Imp. N. Y. Spineless, purple	\$.40	\$1.00
Burpee's Black Beauty, large early	.40	1.00

FLOWERING PLANTS

Pansy Plants Ready in April

	Doz.	3 Doz.
Aster, Crego Giants, extra fine....	\$.40	\$1.10
Aster, Fordhook Favorites, large..	.40	1.10
Cosmos, early flowering30	.80
Salvia Splendens, the finest for bedding or border40	1.10

Speonk, L. I., June 20th, 1919.
Mr. Ralph W. Sterling
Cutchogue, L. I.

Dear Sir:—Enclosed please find M. O. in payment for 1,000 Sweet Potato Plants. Received same in good condition.

Yours truly,
SOUTH SHORE FLORAL CO.
Per K. J. L.

FIELD GROWN PLANTS

Ready from June 20th to August 20th

All my plants are raised on fresh sod ground and the best stock seed procurable is always used.

BRUSSELS SPROUTS

	Doz.	100	1000
From the same seed as I sell	\$.10	\$.50	\$3.00
From Peter Hand's Seed15	.75	5.00

CAULIFLOWER

	Doz.	100	1000
Kroemer's Large Early Erfurt	\$.10	\$.60	\$4.00
Kroemer's Extra Early Snowball10	.60	4.00

Shelter Island Heights, N. Y.
April 4th, 1919.

Mr. Ralph W. Sterling
Cutchogue, L. I.

Dear Sir:—I received the Privet Plants all right last week and the 50 Leghorn Baby Chicks yesterday, and so far both are all O. K.

Thanking you for your promptness and trouble,

Yours truly,
CLARENCE R. SHERMAN,

CABBAGE PLANTS

Grown from L. I. Grown Seed

	Doz.	100	1000
All Season, large early heading	\$.10	\$.50	\$3.00
Savoy, curly, quality10	.50	3.00
Large Late Drumhead, standard10	.50	3.00
Late Flat Dutch, very large.10	.50	3.00
Mammoth Rock Red, best red10	.60	4.00
Danish Ball Head, Solid ..	.10	.50	3.00

CELERY PLANTS

Ready in July and August

	Doz.	100	1000
White Plume, best early ..	\$.10	\$.50	\$4.00
Golden Self Blanching, best 2nd early10	.50	4.00
Fordhook Emperor, Burpee's best Winter10	.50	4.00
Giant Pascale, standard Winter10	.50	4.00
Winter Queen, fine Winter keeping10	.50	4.00
Henderson's Easy Blanching ..	.10	.50	4.00

ASPARAGUS ROOTS

From Prescott's Selected Seed. The best grown

Ready in March, April and May

	Doz.	100	1000
Washington, a selected kind produced by the U. S. Department of Agriculture and considered by them the best kind grown.....	\$.15	\$1.00	\$8.00
Reading Giant, very large, quality15	.80	6.00
Reading Giant, 2 year old roots20	1.20	10.00
Have a large supply of 2 year old Reading Giants, special price on 5,000 lots.			

Weston, N. J., 1917.

Gentlemen:—I have used ycur Asparagus Plants for three years, setting about seven acres, and I take pleasure in recommending them to all asparagus growers. The roots were uniform in size, consequently an even growth over the whole field, making a three-foot growth the first season, and a seven foot growth the second season.

The Reading Giant seems to grow larger and taller than the Giant Agentueil and for fancy asparagus I think will be the leader.

Yours truly,

JOHN M. HALLOCK.

POULTRY DEPARTMENT

Barred Plymouth Rocks, Parks Strain S. C. White Leghorns, Sterling Strain

I have a fine breeding pen of each of the above kinds and have only old hens in these two pens. I am not breeding from pullets.

BARRED PLYMOUTH ROCKS

A choice selection of breeding hens mated to a \$10.00 cockerel purchased from Mr. Parks this year, and four other fine Parks birds.

EGGS FOR HATCHING

Per setting of 15 eggs	\$2.00
Per 3 settings, 45 eggs	5.00
Per 100 eggs	9.00

I use the utmost care in packing my eggs for shipment. A discount of 10% is allowed if the purchaser gets them at the farm in their own containers. Reduced prices in May and June.

BABY CHICKS

Per 25 chicks	\$ 7.00
Per 50 chicks	12.00
Per 100 chicks	22.00

My chicks are packed in strong sanitary boxes and leave my hands in the very best condition. A discount of 5% will be allowed if the purchaser gets them at the farm in their own containers. Reduced prices in May and June.

Bridgehampton, L. I., Apr. 9th, 1919.

Mr. Sterling

Dear Sir:—Baby chicks arrived in fine condition; every one alive and doing fine.

Sincerely,
ARTHUR EDWARDS.

COCKERELS FOR BREEDERS

A fine bunch of B. P. Rock Cockerels,
each\$4.00

S. C. WHITE LEGHORNS

My pen of White Leghorns are culled and selected carefully and is as fine a pen of breeders as can be found. Have mated 4 fine Eglantine Farm cockerels to these hens and the eggs for hatching and Baby Chicks from this mating should bring the best results.

EGGS FOR HATCHING

From two and three year old hens only

Per setting of 15 eggs\$1.75
Per 3 settings, 45 eggs 4.50
Per 100 eggs 8.00
Packed carefully in substantial carriers. A 10% discount allowed if the customer gets them at the farm using their own containers. Reduced prices in May and June.

BABY CHICKS

Hatched from two and three year old hens' eggs only. No pullets' eggs used

Per 25 Chicks\$ 6.00
Per 50 Chicks 11.00
Per 100 Chicks 20.00
A 5% discount allowed if purchaser gets the chicks at the farm using their own containers. Reduced Prices in May and June.

Wading River, L. I.

Mr. R. W. Sterling

Dear Sir:—The 3 B. P. Rock cockerels arrived in good shape. They appear to be very nice.

Very truly,
MISS A. B. WODHULL.

STERLING'S ANNUAL CATALOG

New Suffolk, L. I., Jan. 15th, 1920.

Mr. Ralph W. Sterling

Dear Ralph:—From the 250 Leghorn Baby Chicks and 200 B. P. Rock Baby chicks purchased of you last April I have now about 225 fine pullets, as handsome as pictures.

Everyone who sees them says they are as handsome a flock of hens as they ever saw. They have laid fair through the Winter, considering the care they have had.

Will sell a few of them if I can get a fair price.

Sincerely Yours,

G. FRED GRATHWOHL.

GUARANTEE

I guarantee the fertility of my eggs for hatching to be 60% in January and February, 75% in March and April, and 80% in May and June. They will probably run much higher than this, but if they do not, return the infertile eggs to me charges prepaid and I will replace them with goods eggs or will refill the order at half price.

In selling Baby Chicks I guarantee full count and safe delivery anywhere on Long Island.

ORDER NOW

Orders for Eggs and Baby Chicks booked at any time, the earlier the better. A deposit of 10% of the entire order must accompany the order, balance can be paid 5 days before the order is to be filled.

The Wishbone Automatic Lamp Incubator and The Wishbone Safe and Sure Blue Flame Brooders

These New Style Incubators and Brooders look to be very promising. If interested send for illustrated leaflet. Order soon, as the stock is limited. If convenient, come look my stock over.

POULTRY FEEDS AND SUPPLIES

I KEEP IN STOCK—

Sratch Feed
 Beef Scrap
 Ground Oats
 Barley
 Bone Meal
 Oyster Shell
 Charcoal
 Poultry Grit
 Drinking Founts
 Shell and Feed Hoppers
 Carbola, the efficient Whitewash and Disinfectant
 Leg Bands, different kinds and sizes
 Nest Eggs, etc., etc.

MISCELLANEOUS

		10 Lbs.
		1 Lb. or over
Finest Ground Sulphur, used for dusting potatoes, spraying, etc.	\$.08	\$.50
Tobacco Dust, for dusting all kinds of plants for Aphis, hens, for hen lice, nests, etc.....	.10	.60
Lime Sulphur in dry form. Simply buy this powder, mix with the required amount of water and apply. Price on application.		
Lime Sulphur, for Dermant Spray, per gal. \$.40.		
Rat Tablets, best cure for the scourge of rats, per can, \$.25.		
Carbola. Spray your hen houses, stables, etc. with this; simplest and safest means of whitewashing and disinfecting. Trial Pkg. 25c, 10 lb. Pkg. \$1.00, 50 lb. bag \$4.00.		

ARSENATE OF LEAD

Vreeland's chemically pure Arsenate of Lead and Calcium Arsenate. The finest, best grade obtainable. It does the work. Get my prices before buying elsewhere, and even if they are a cent or more per lb. higher, consider also the satisfaction of doing a good clean job at the first application. That is what Vreeland's Lead does.

Let me know if in need of anything for Farm and Garden or Poultry Yard, that is not listed in this book and I will do my best to get it for you as reasonable as possible, considering quality.

Faithfully yours,

RALPH W. STERLING.

Yaphank, L. I., Jan. 30, 1920.

Dear Mr. Sterling:—

The Marshall Strawberry Plants I bought of you last Fall went under the snow in splendid condition.

Yours truly,

G. M. AYVAD.

Laurel, L. I., Jan. 29th, 1920.

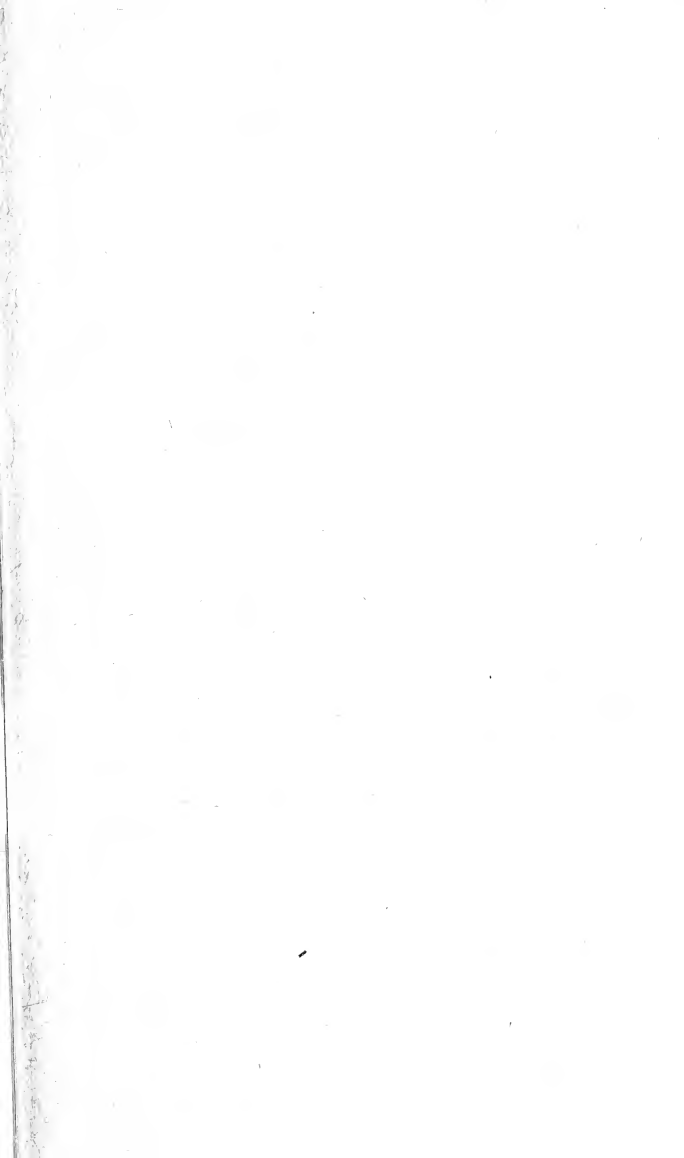
Mr. Ralph W. Sterling

Dear Sir:—My son picked at the rate of 160 bags to the acre from the Fordhooks purchased of you last Spring.

Sincerely,

GEO. B. WOODHULL.





I, Ralph W. Sterling, cannot guarantee results from my Seeds and Plants in any way, altho I take the utmost pains to get the very best Seed Stocks procurable. I purchase most of my Garden Seeds from W. Atlee Burpee & Co., and my Grass, Clover and Alfalfa Seed from the Nungesser Dickinson Seed Co.

Address all communications and make all Checks and Money Orders payable to

RALPH W. STERLING
Cutchogue, L. I., N. Y.